

Affiliate Program Restrictions

As an affiliate of Cupid Media, it is important that you understand the marketing restrictions we have in place for the affiliate program. These are designed not just to protect us and our customers but also to create a fair environment for all affiliates in the program.

Failure to adhere to these restrictions may lead to your commissions being cancelled and affiliate account banned.

Promotional Methods

1. No Direct Linking from Paid Advertising

If you are using paid advertising (PPC, Facebook Ads, POF ads etc) of any type, you can not send the user directly to our sites. A landing page or website, owned by you, must be used.

2. No Incentivized Traffic

Users you refer to Cupid Media can not be given incentives to convert including, but not limited to, cash or monetary rewards, loyalty points or gifts.

3. No Adult Traffic

We do not allow traffic from any sites that are of an adult or overtly sexual nature including, but not limited to; pornographic sites, adult video sites, "hook up" or adult dating sites and sites that promote adult-orientated products or services.

4. Restricted Keywords for Paid Advertising

If you are using paid advertising, for example Google AdWords, you may not bid on our restricted keyword list (see the bottom of this document for the full list) or use them in your advertising copy. The list includes our brand names and website addresses. Variations and misspellings are also prohibited. If possible, the restricted keywords should be used as negative keywords.

5. Restricted Keywords for Domains

You may not use restricted keywords (see the bottom of this document for the full list), variations or misspellings in your domain name. For example; thailovelink.com, thailovelinksreview.com, thailovelinks.at

6. No Pop Up / Pop Under Traffic

We do not allow affiliates to promote our sites through pop ups or pop under banner advertisements, also commonly known as PPV and bought through companies like Traffic Vance and Lead Impact.

7. No Adware / Spyware / Toolbar Traffic

Affiliates must not use any adware software, browser helper object or toolbar to promote our offers.

8. No Illegal Content

You may not place our affiliate links on any site that promotes illegal content or infringes on the legal rights of others.

9. No SMS/MMS Traffic

We do not allow our sites to be promoted by SMS or MMS methods.

10. No Classifieds or Chat Room Traffic

You may not post your affiliate links in classified sites (Gumtree, Craigslist) or in chat rooms that you do not own.

11. No Cookie Stuffing / Cookie Dropping

You may not use cookie stuffing or cookie dropping techniques. A cookie may only be placed when a user manually clicks on a link, on a website that you own, and goes to our site.

Other Restrictions

12. No Framing

You may not frame our sites inside another site for any purpose.

13. No Unauthorized Creatives

You may not use custom creatives (banners, gifs, flash animations) without the express permission of the Cupid Media Affiliate team.

You can not use member photos or member profile information to promote our offers.

14. No Misleading or Inaccurate Claims

You can not use inaccurate or misleading statements or claims when promoting our affiliate offers. Your advertising materials, including imagery should be in line with the Cupid Media brand.

Restricted Keyword List

See section four and five for usage requirements.

AfroIntroductions
AsianDating
AussieCupid
BBWCupid
BlackCupid
BrazilCupid
CaribbeanCupid
ChineseLoveLinks
ChristianCupid
ColombianCupid
DominicanCupid
FilipinoCupid
GayCupid
HongKongCupid
IndianCupid
IndonesianCupid
InternationalCupid
InterracialCupid
IranianSinglesConnection
JapanCupid
KenyanCupid
KoreanCupid
LatinAmericanCupid
MalaysianCupid
MexicanCupid
MilitaryCupid
Muslima
PinkCupid
RussianCupid

SingaporeLoveLinks
SingleParentLove
SouthAfricanCupid
ThaiLoveLinks
UkraineDate
VietnamCupid
Afro Introductions
Asian Dating
Aussie Cupid
BBW Cupid
Black Cupid
Brazil Cupid
Caribbean Cupid
Chinese Love Links
Christian Cupid
Colombian Cupid
Dominican Cupid
Filipino Cupid
Gay Cupid
Hong Kong Cupid
Indian Cupid
Indonesian Cupid
International Cupid
Interracial Cupid
Iranian Singles Connection
Japan Cupid
Kenyan Cupid
Korean Cupid
Latin American Cupid
Malaysian Cupid
Mexican Cupid
Military Cupid
Muslima
Pink Cupid
Russian Cupid
Singapore Love Links
Single Parent Love
South African Cupid
Thai Love Links
Ukraine Date
Vietnam Cupid
Cupid Media
CupidMedia